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CONFIRMING VIDEO TRANSMISSIONS

ABSTRACT OF THE DISCLOSURE

In an interactive broadcasting system, television programming may be broadcast with interleaved web content information. The progress in broadcasting the web content information over one or more transports and over one or more channels within those transports, may be monitored to provide a time based indication of what content has been broadcast. In one embodiment, markers may be inserted into the data transmission flow and a method may be utilized to associate a handle with a particular marker. A method may be called which obtains the handle and another method may be utilized to invoke the handle to obtain current information about broadcast transmissions. This information may be used within a broadcast encoder or may be provided to a content provider, for example, through a log-in server.

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